

# VENTUREFEST SOUTH WEST PROGRAMME

	Exeter	County	Room 2	Room 4	Room 15	Baxter
08:00 - 08:30		VIP Networking Breakfast Sponsored by Michelmores				
08:30 - 09:00						
09:00 - 09:20	<b>Opening Address</b> Martin Brown, Chair of Venturefest South West					
09:20 - 09:55	<b>Building a disruptive Fintech company from the South West</b> Darren Westlake, Crowdcube					
10:00 - 10:15	[10:00 - 10:45] <b>Innovating for business growth - Insights from a lifetime of trying</b> Roy Sandbach, National Centre for Ageing Science & Innovation					
10:15 - 10:30		<b>New Developments in Environmental Big Data</b>				
10:30 - 11:00					<b>Crowdsourcing Innovation - learn how to develop powerful business solutions by harnessing collaborative creativity</b> Oxford Innovation	
11:00 - 11:30						<b>New opportunities in a fast changing and developing agritech sector: from technology, data, resource management, novel crops to animal and plant health</b>
11:30 - 12:00	<b>Pitchfest Finals</b> Sponsored by Exeter City Council	<b>Collaboration for Innovation</b> Elizabeth Kavanagh, Stride Treglown	<b>Digital Health</b> The current 'state of play'	<b>Driving innovations through new applications in photonics</b>		
12:00 - 12:30					<b>Funding - planning your bid for cash</b>	<b>A venture based approach to whole city change</b> Exeter City Futures
12:30 - 13:00						
13:00 - 13:30	<b>The role of bankers in the tech ecosystem - get the 3B's (get BACKING, get BIG, get BOUGHT)</b> Neil Bellamy, NatWest	<b>HackFest - The Winners</b>		<b>Marine Technology: case studies of excellence and opportunities</b>	<b>Crowdsourcing Innovation - learn how to develop powerful business solutions by harnessing collaborative creativity</b> Oxford Innovation	<b>Finding suitable partners for joint research, trade and collaboration</b> EEN
13:30 - 14:00						
14:00 - 14:30	<b>Access to Finance</b> Panel Discussion	<b>Get the inside track on international success from top local exporters</b> UKTI Panel Discussion	<b>Digital Health</b> The opportunity for innovators		<b>How to back a winner - strategy for success when launching something new</b> SWMAS	<b>Essential intellectual property bootcamp</b> Michelmores LLP
14:30 - 15:00	[14:45 - 15:30] <b>An introduction to tech innovation and entrepreneurship in China</b> Mark Hedley, China-Britain Business Council					<b>Play your equity cards right - how to attract investors and reward staff effectively</b> Michelmores LLP
15:00 - 15:30					<b>What is Equity Crowdfunding and how can it benefit my company?</b> Crowdcube	
15:30 - 16:00	[15:30 - 16:15] <b>Smart City projects - How SMEs can become involved</b> Paul Garner, BT	<b>Games For Better</b> A 48 hour game jam for antibiotic resistance awareness	<b>Digital Health</b> A deep dive into mobile health	<b>Satellite Applications 101</b>	<b>Navigating rewards based crowdfunding: how to validate ideas, find new customers and raise cash at the same time -</b> Crowdfunder	<b>Working with your local universities - including new opportunities with Degree Apprenticeships</b>
16:00 - 16:30	[16:20 - 16:45] <b>Closing Address &amp; Announcement of Pitchfest winners</b> Martin Brown, Chair of Venturefest South West			<b>Pathways to Funding for Satellite Applications</b>	<b>Understanding our science and innovation excellence for business growth</b>	

## All Day Events

### Estuary Suite

Innovation Showcase

Come and see the South West's cutting edge businesses, try out technology and record your business pitch on film

### Chiefs Suite

Networking Café

Take time out over coffee or lunch to connect with other business leaders in our informal networking café

### Room 1

Digital Health Surgeries with South West AHSN (pm only)

### Room 17

UKTI 1-2-1 Meeting Room

### Room 18

Innovate UK 1-2-1 Meeting Room with Innovate UK, KTN, EEN and Catapults