



VENTUREFEST

SOUTH WEST

Cathy Francis

Regional Director for Patients & Information (South),
Department of Health

Lars Sundstrom

Director of Enterprise, West of England AHSN

Jonathan Burr

CEO, Inteselant (HOWZ)

Ignat Drozdov

Managing Director, Bering Ltd

Matt Jameson Evans

Chief Medical Officer, HealthUnlocked

Matthew Goodman

Medical Director, Mapmyhealth

Lyndon Johnson

NHS Accounts Director, Patients Know Best

**DIGITAL HEALTH -
THE OPPORTUNITY FOR
INNOVATORS**

Digital Health

The opportunity for Innovators



Lars Sundstrom
Director of Enterprise
West of England AHSN

An Opportunity for the UK

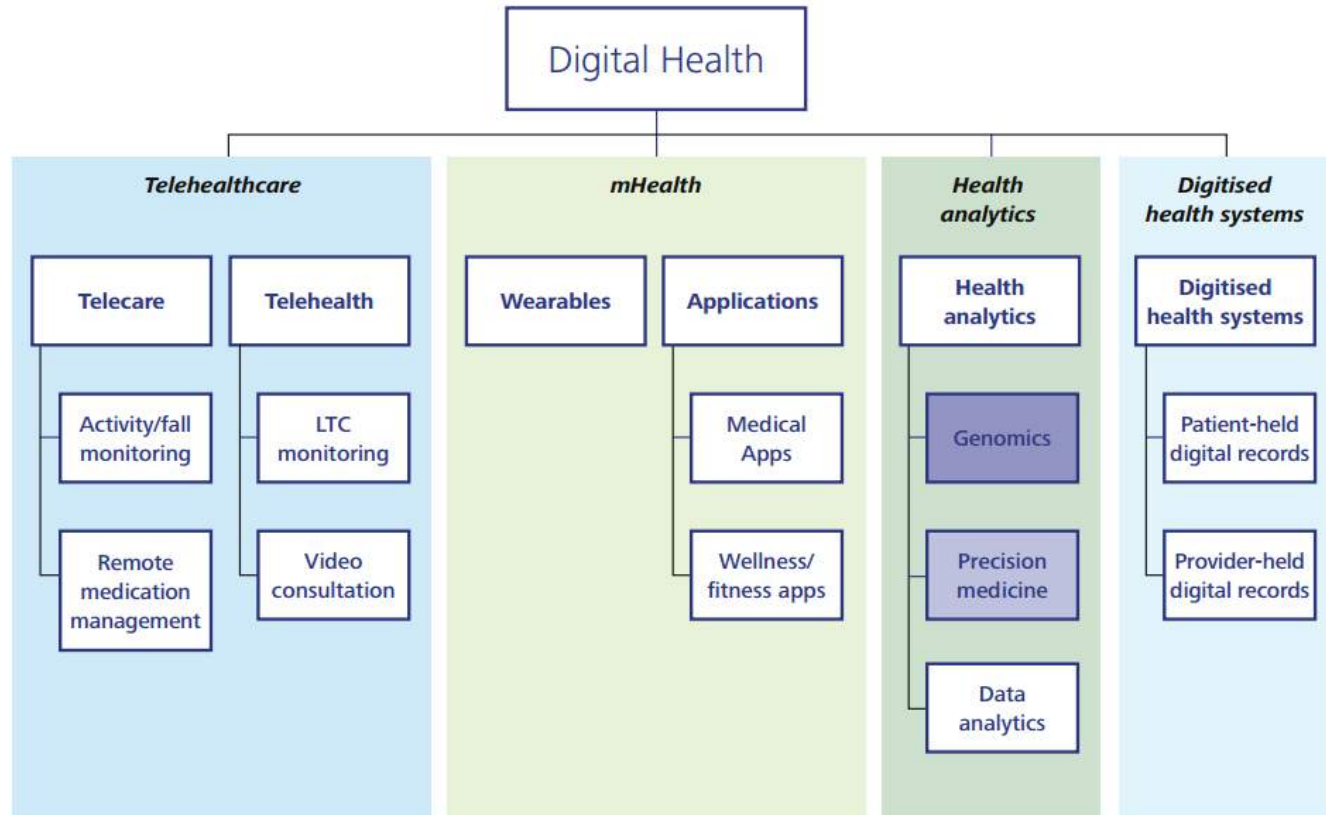
Monitor
Deloitte.



Digital Health in the UK
An industry study for the
Office of Life Sciences

September 2015

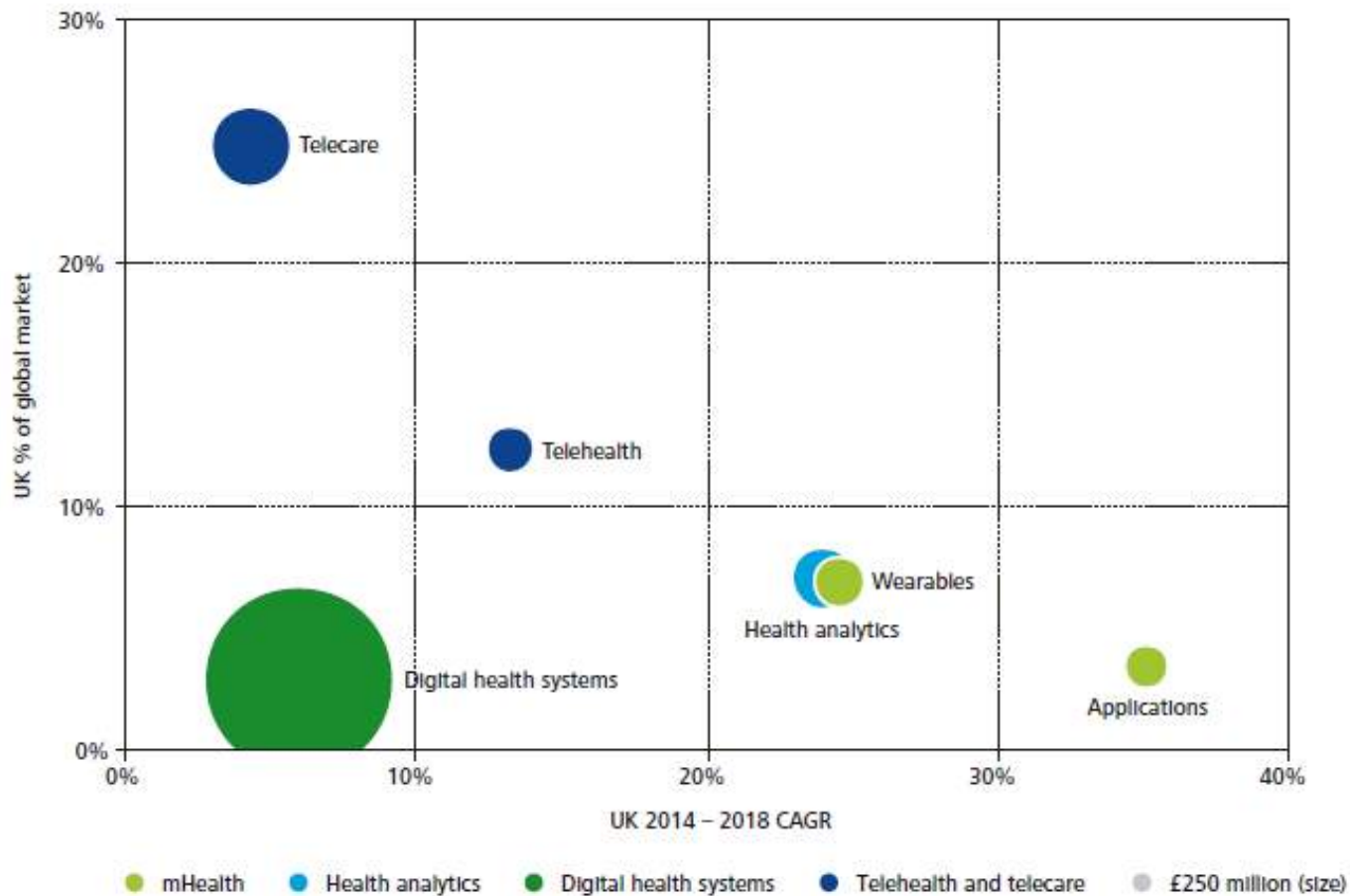
Digital Health Industry Sub-sectors



In Scope
 Out of Scope
 In separate report

Source: Deloitte Analysis

Size and Growth Rate by Digital Health Sub-sector

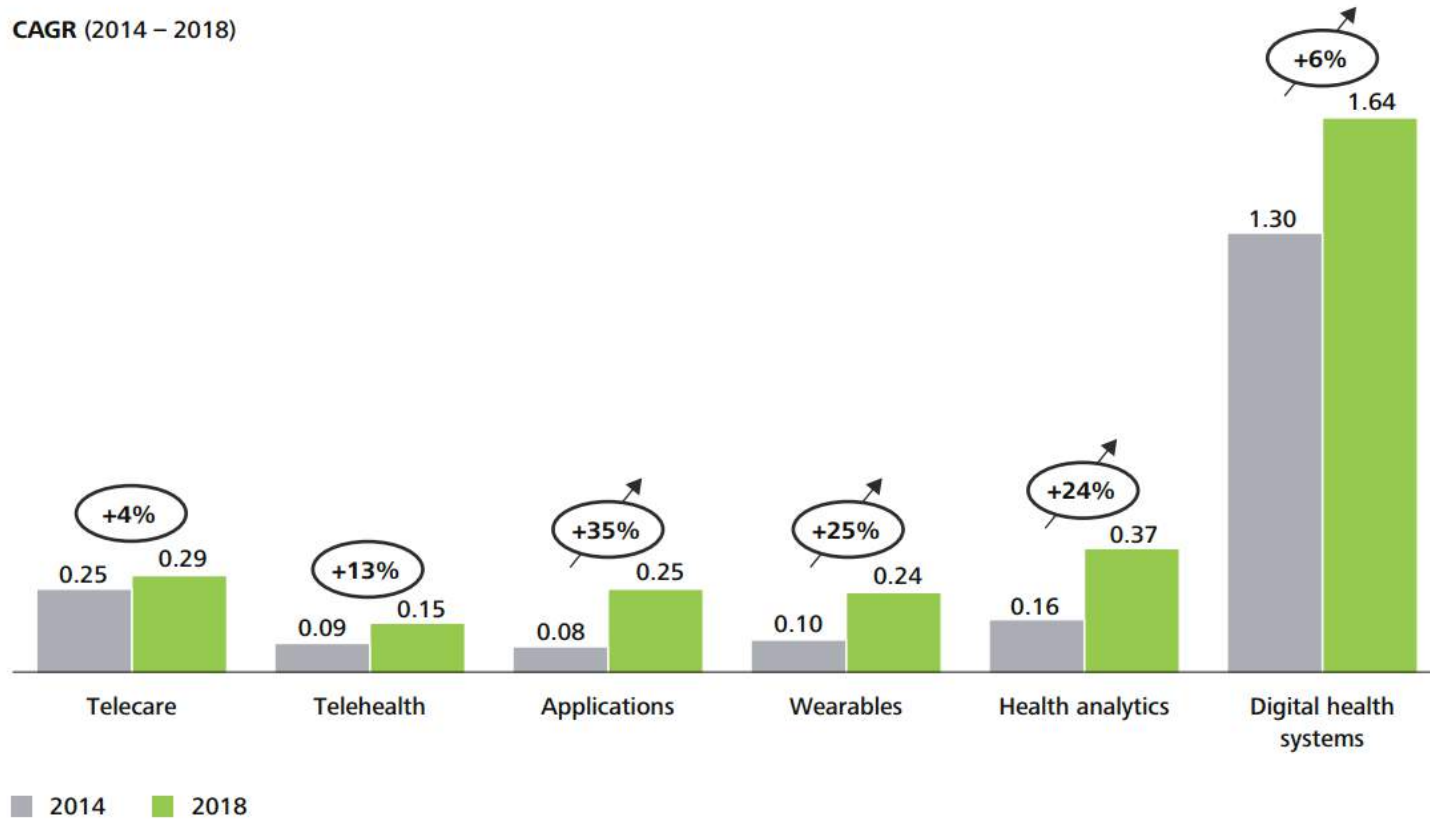


Source: Deloitte Analysts

UK Digital Health Markets 2014-18 (£bn)

Figure 4. UK digital health markets 2014 – 2018 (£bn)

CAGR (2014 – 2018)



Source: Deloitte analysis

Accelerated Access Review

This document provides guidance for navigating the innovation pathway in England* from idea generation, through development, regulation, reimbursement, endorsement, commissioning and adoption, for the following product types:



Pharmaceuticals

Pharmaceuticals include all drug-based products and vaccinations



Medical devices and in vitro diagnostics

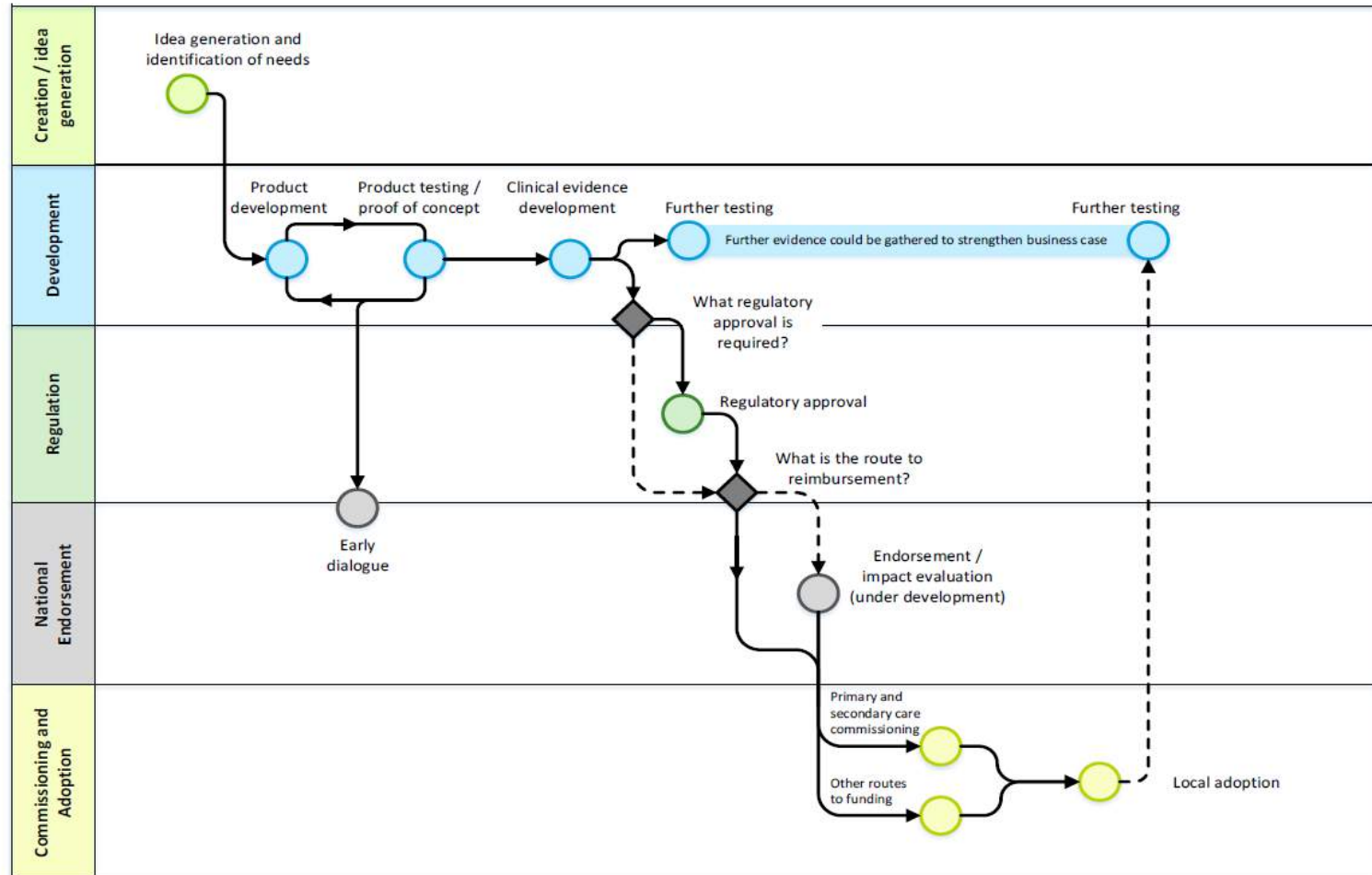
Medical technology includes healthcare products used to diagnose, monitor or treat diseases or medical conditions



Digital health

Digital health considers medical products such as apps and data analytics which could be sold to the NHS

Digital Health Pathway



AHSNs

Supporting National Initiatives

- National Innovation Accelerator
- Small Business Research Initiative
- NHS Test Beds
- NHS Clinical Entrepreneur Programme

Generating Local Initiatives

- Creative England South West Interactive Healthcare Programme (SW and WE AHSN)
- Healthcare Innovation Programme
- Design Together Live Better
- Local Challenge funds

Healthcare Innovation Programme



Healthcare Innovation Programme 2015

Getting entrepreneurs on the right track from the start



Carey McClellan, a specialist physiotherapist in emergency care and graduate from HIP has devised a suite of smart apps to help people self-manage back, ankle, shoulder and knee injuries. He launched his app for back pain management in December 2015



Jenny Dance, a former language school owner from Bristol, is adapting her app 'Say It: Pronunciation from Oxford', originally developed for foreign language students, to become an aid for people with speech challenges resulting from conditions such as stroke, cerebral palsy and Parkinson's disease.

SBRI Healthcare Programme

- AHSNs help define the challenge
- National competition
- Companies respond with solutions
- AHSNs support successful companies

Phase I
£1
Million

£6.5 Million funding for
West of England
companies across all
themes

Phase II
£5 Million

3 stage process

Phase 1 Up to 100k

Phase 2 up to £1M

Phase 3 up to £3M

Detecting Heart Problems





The SBRI Healthcare will look to award a total of £1.1 million for healthcare innovations that address three main challenge areas in primary care.

Entrepreneurs are invited to apply to develop and commercialise innovations with a focus on developing 'General Practice of the Future'.

The innovations are sought to address:

1. Workload & demand management
2. Diagnostics & earlier triage
3. Self-care

General Practice of the Future

www.sbrihealthcare.co.uk

@sbrihealthcare

South West Interactive Fund

Supported by the
Regional Growth Fund

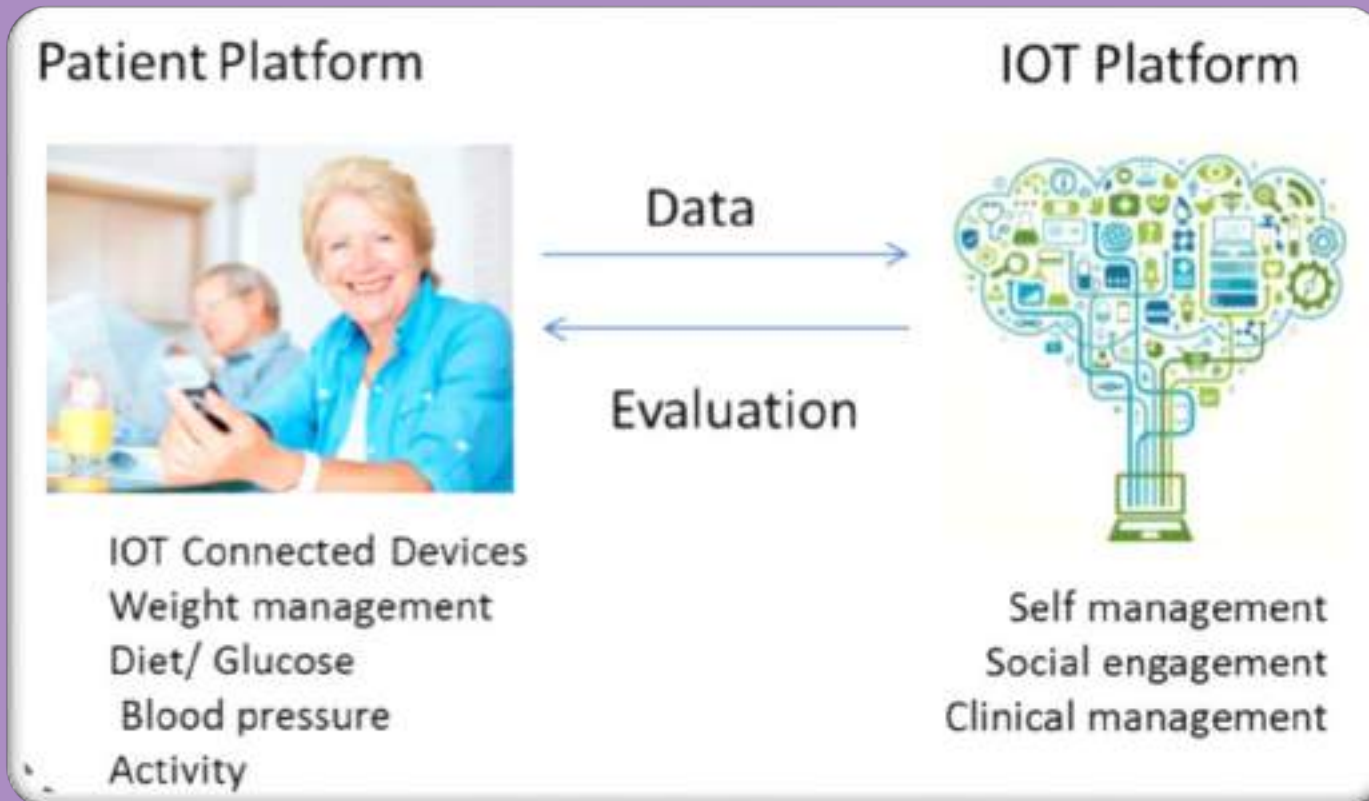


Creative and digital companies can receive investment from a 500k fund to support the development of innovative digital technology and solutions that tackle regional healthcare priorities.

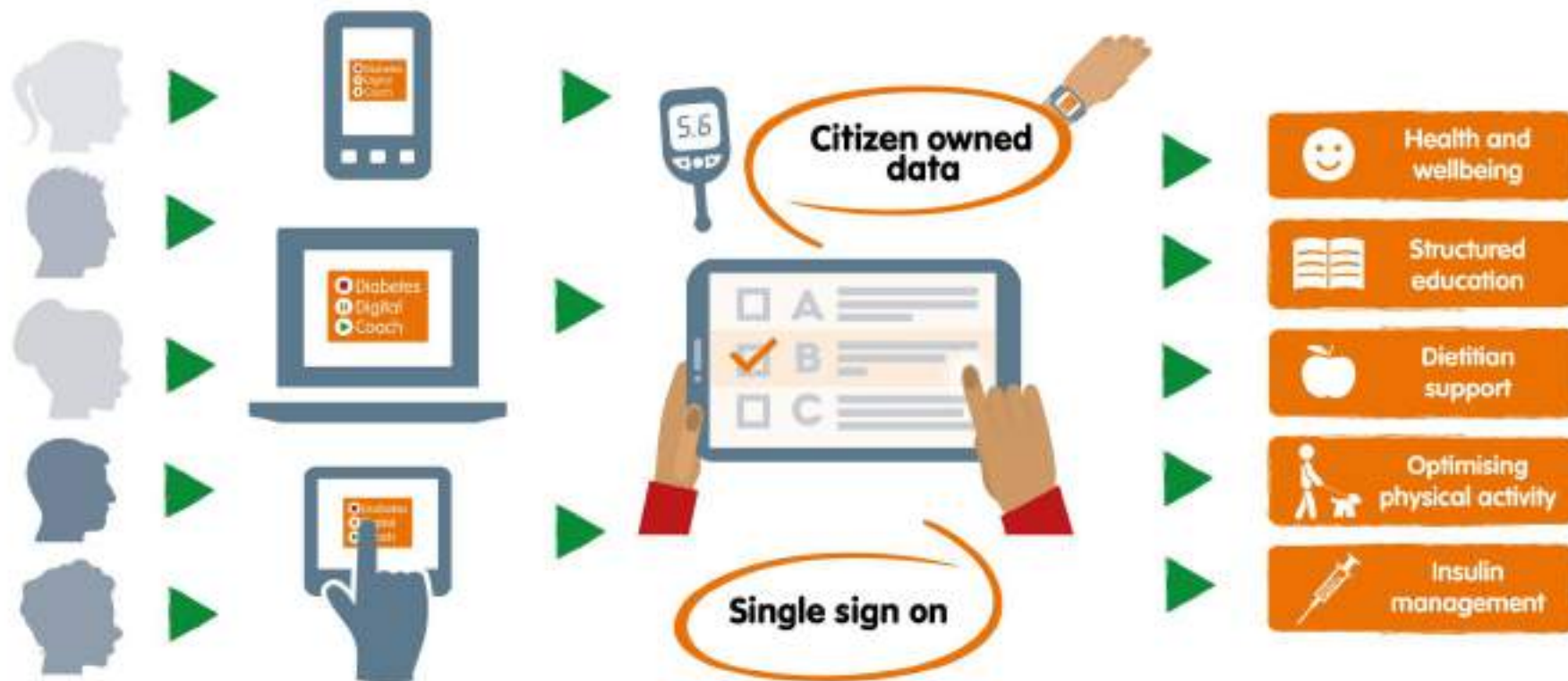
The competition themes are:

1. **Enabling the health and care workforce, patients, their carers and families to work more effectively in care settings.**
2. **Enabling patients and citizens to manage their health and wellbeing independently.**
3. **Influencing and incentivising behaviour to improve health outcomes.**

Diabetes Digital Coach Test Bed



Diabetes Digital Coach Test Bed



DDC Test Bed Partners

Our Partners

Bath and North East Somerset CCG 

Bristol CCG

Gloucestershire CCG

North Somerset CCG

South Gloucestershire CCG

Swindon CCG

Wiltshire CCG

Royal United Hospitals Bath 

North Bristol Trust



Connect with us



@weahsn





VENTUREFEST

SOUTH WEST

- Be the first to find out Venturefest South West 2017 dates
 - Access today's presentations
 - View today's films and photos

www.venturefest-sw.co.uk

@VenturefestSW #venturefestSW

www.facebook.com/VenturefestSW

www.linkedin.com/company/venturefest-south-west

<http://bit.ly/VFSWyoutube>

**THANK YOU &
KEEP IN TOUCH**