



VENTUREFEST

SOUTH WEST

Pitchfest Application Form

Pitchfest offers the South West's most exciting high growth potential innovative companies the opportunity to promote their businesses through Venturefest South West and pitch to potential investors, industry leaders and those who can help grow the business.

To screen and develop the pitches, there will be local investor readiness and pitch days across the region. These free sessions will help high growth potential businesses understand and prepare for investor readiness, and learn how to pitch and why it matters.

Pitchfest finalists will be selected at the above training days or, if necessary, from short videos submitted by the applicants. If needed, further pitch and investor readiness coaching can be provided.

Applications are now open, please complete this application form in your PDF reader and email to: pitch@venturefest-sw.co.uk - the deadline for applications to be made is the 9 September 2016.

Further details of the application and selection process can be found on page 3

Company Name

Contact Name

Position in Company

Address

Telephone

Email

Website

LinkedIn

Social Media

Date formed dd/mm/yy

Number of employees

Approx. turnover

Broadly, what sector are you in?

Please provide up to 250 words about your company / business: what problems you solve, the demand, the potential for growth, the expertise behind the business, how innovation sets you apart from the competition

What stage would you say you are at?

concept prototype start-up trading

The funding amount I am looking to raise is:

under £250k £250k to £1m £1m to £2.5m £2.5m plus

Are you receiving funding from any other sources? Tick all that apply.

personal grant investment loan

Please confirm the following by clicking the check box

I have a business plan or model and financial forecasts

By completing the form, I understand that my details will be shared with the competition partners
(will remain confidential to others)

If selected I can / will attend the workshop in **the week commencing 19 September** and finals on
the 18 October 2016

Further details of the application and selection process can be found overleaf

PROCESS AND TIMELINE FOR APPLICANTS

1. Application

Those seeking to pitch need to complete the Pitchfest application form no later than the 9 September 2016. Applications will be screening by our selection panel and successful applicants invited to attend local workshops.

2. Workshops: Week commencing 19th September

In each of 4 locations across the South West up to 10 high growth potential ventures will be selected to attend a free 1-day workshop with expert advice and coaching for investor readiness, pitch formulation and presentation skills:

19 September - [Somerset Energy Innovation Centre](#), Bridgewater, Somerset TA6 4FJ

20 September - [Exeter Science Park Centre](#), Exeter EX5 2FN

21 September - [Plymouth Science Park](#), Plymouth PL6 8BX

22 September - [Tremough Innovation Centre](#), Penryn, Cornwall TR10 9TA

3. Selection: By the 3rd October

If necessary, to select the finalists, ventures seeking investment will submit a short video (maximum of 5-minutes). No more than 15 finalists will go forward to pitch at Venturefest South West and, if needed, receive additional coaching on their pitches.

4. Pitchfest! 18th Oct

All finalists get a free showcase stand at Venturefest South West. The Pitchfest competition will take place in the main auditorium with a prestigious panel of judges.